



# Tyler Adams

Director, Business Development

## Contact

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## Education

Bachelor of Arts & Sciences  
University of Akron

## Certifications & Affiliations

Nonprofit Leadership Advancement Program  
Mid-Career Professional Development Series  
JA Hemak Emerging Leader Program  
LinkedIn: SEO Strategy

## Awards & Recognitions

25 in 25 Award

Engage! Cleveland | Jun 2025

30 for the Future Award

Greater Akron Chamber | Sep 2023

Rising Star Award

Junior Achievement USA | Jul 2023

Achievement in Excellence Award

National Sales & Marketing Executives | Mar 2023

## Favorite Quote

*"The purpose of learning isn't to affirm our beliefs; it's to evolve our beliefs."* - Adam Grant

# Ratliff

*rooted in people*

Tyler Adams serves as the Director of Business Development at Ratliff. In this role, he identifies new market opportunities, cultivates relationships with key stakeholders, and aligns business development efforts with Ratliff's people-rooted vision. His efforts support all three practice areas at Ratliff: Executive Search, Leadership Development and Career Transition. Internally, he collaborates cross-functionally to connect the company to ideas and opportunities that ensure sustainable growth. Tyler also is responsible for leveraging his marketing and public relations expertise to amplify Ratliff's branding and reach.

As a self-proclaimed "lifelong learner," Tyler turns his instinct for seeking new perspectives, connections, and experiences into his passion for creating impactful and transformative relationships. Known as a connector by his peers, his contagious energy and curiosity help him create meaningful, long-lasting partnerships that are built on a genuine desire to support the people and communities around him.

Prior to joining Ratliff, Tyler was a successful fundraising and marketing professional for the Alzheimer's Association and most recently Junior Achievement of Greater Cleveland as their Vice President of Development. Not only was he instrumental in leading the Cleveland Walk to End Alzheimer's to its first-ever top 30 nationwide finish in 2021, but he also helped secure more than \$3 million in 2025 to open Junior Achievement's Experiential Learning Center, an immersive education experience in Downtown Cleveland.

Outside of work, Tyler is a passionate father, drummer, and reader. Prior to having his son in 2024, you would have found him at a music venue somewhere in Northeast Ohio playing music on stage with his friends. Today, Tyler enjoys sharing his drumsticks with his son at home and discovering daily new adventures through the eyes of being a dedicated father and husband.