



Paul DiFranco

Senior Consultant,
Career Transition

Contact

@ pdifranco@ratliffandcompany.com

📞 330-354-1604

🌐 [linkedin.com/in/pauldifranco/](https://www.linkedin.com/in/pauldifranco/)

Education

Master of Labor Relations and Human Resources
The Ohio State University

Bachelor of Arts
Baldwin Wallace University

Certifications & Affiliations

Certified Career Consultant
Certified Human Performance Consulting
Lean Six Sigma
SHRM-SCP

Additional Interests

Corporate Wellness
Mindfulness & Stress Reduction
Hypnotherapist

Best Career Advice

Your next job might not be posted yet.
Keep going — the right opportunity will
come when it's meant to.

Ratliff

rooted in people

Paul DiFranco is a seasoned Senior Consultant with Ratliff & Taylor, a leading talent management firm in the Midwest. With experience across multiple industries and roles, Paul combines thoughtful analysis, insight, and creativity with empathy — and occasionally a well-timed joke — in client conversations.

He helps clients navigate career transitions with confidence, offering practical strategies and individualized solutions that spark lasting success. Paul also supports aspiring entrepreneurs, drawing on his experience owning and operating a national educational franchise and several small businesses.

Before joining Ratliff & Taylor, Paul served as a Senior Career Coach with a regional outplacement firm and as a Career Consultant with an international talent management organization. His career has spanned energy, hospitality, consulting, healthcare, manufacturing, academia, and mental health, backed by an HR foundation in compensation, recruitment, and training and development.

Paul holds a Master of Labor and Human Resources (MLHR) from The Ohio State University and a bachelor's degree in psychology from Baldwin Wallace University. He is also a certified hypnotherapist, specializing in regression, behavior modification, and future-focused visualization techniques — helping clients reprogram limiting patterns and envision their best future.