



# Bob Parsons

Senior Leadership Development Consultant/ Executive Coach

## Contact

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## Education

Master of Business Communication  
*University of St. Thomas*

Bachelor of Science  
*Minnesota State University, Mankato*

## Assessment & Certifications

Certified Coach, Coach U  
Certified Coach, Corporate Coach U  
Assessment Coach & Debriefers, Korn Ferry  
Master Certified, InsideOut Development  
MBTI Certified  
DiSC Certified  
IDI Certified  
Extraordinary Leader 360 Certified, Zenger  
Folkman  
Marshall Goldsmith Coaching Process  
Social Styles, TRACOM Group  
Shift Positive 360 Certified, Change Positive  
LLC

## Best Career Advice

No one has ever drifted into excellence.

# Ratliff

*rooted in people*

Bob is a Sr. Leadership Development Consultant and Executive Coach, partnering with senior leaders and their teams to work through challenges and strengthen their confidence to create actionable strategies. Bob helps teams figure out ways to do work differently to accelerate them in meeting their business and personal goals.

Bob's superpower is "hearing the unspoken." He has over 25 years of experience in global talent development, organizational learning and change management. He is known for his ability to manage through the "surface-level" talk and provide clarity and focus to drive change and improve business performance. Bob's expertise includes leadership and team development, problem-solving, organizational effectiveness, 1-on-1 leadership coaching, conflict and problem-solving facilitation. Bob has a rare talent to "coach-in-the-moment" during the workshops and keynotes he facilitates.

Bob has worked in the executive and talent development fields for over 30 years. Companies include Thomson Reuters, Deluxe Corporation and Goodyear Tire and Rubber Company. He has accumulated extensive experience in global manufacturing, insurance, airlines, retail, US military, government, professional services, and medical industries. He has conducted business across the globe in China, the UK, Germany, Scotland, Hong Kong, Dubai, Canada, Australia, New Zealand, India, Belgium, Luxembourg, and Romania. Bob brings over 1500 hours of leadership coaching hours and is a certified practitioner of numerous assessments including Korn Ferry suite of tools, Shift Positive 360, and behavioral styles technologies.

One of Bob's coaching clients shared... "Bob's coaching helped me increase our call center revenue from \$2M in collections to \$20M in one year. Anyone working with Bob will be amazed at their own growth and positive impact on others!"