



# Beth Sweeney

President

## Contact

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## Education

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Bachelor of Arts  
*Kent State University*

## Professional Certifications

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Gestalt Professional Certified Coach

Certified Career Transition Consultant

Certified Change Management  
Consultant

Management Research Group  
Certified in Leadership Effectiveness  
Analysis 360° & Sales Excellence  
Assessment

## Best Career Advice

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Go where you are celebrated!

# Ratliff

*rooted in people*

Beth Sweeney is President and Equity Partner of Ratliff, the largest full-service talent management consultancy in the Midwest. She has fully integrated P&L responsibility including strategic and growth initiatives, sales and marketing, new product development, operations, and client solutions for all three lines of business: Executive Search, Leadership Development, and Career Transition.

Beth most enjoys working directly with clients, learning about their businesses, their talent challenges and designing impactful solutions. Her other work passion involves the development of emerging leaders and providing guidance in the areas related to executive presence, public presentations and personal branding.

Prior to joining Ratliff, Beth was SVP and General Manager for a global talent management organization. She previously served as Corporate Director for Marketing and Public Affairs at The Mt. Sinai Medical Center in Cleveland as well as more than four years with WKYC-TV3 as a Producer and Reporter.

Inside the halls of Ratliff, you just might see/hear Beth break into a musical theater review; her favorite at the moment is singing all major roles in the opening of Hamilton!

## Civic Involvement

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Board Member, *Cleveland Leadership Center*

Prior Board Member, Chair of Governance Committee, *Open Doors Academy*

Prior Board Member, *The Musical Theater Project*

Leadership Cleveland, *Class of 2018*

Mentor, *CollegeNow*

Fundraiser, *Fisher House for Families of Veterans*

Member and Former Treasurer, *The Northeast Ohio Human Resource Leadership Group*